



SRI KRISHNA COLLEGE OF TECHNOLOGY

An Autonomous Institution, Accredited by NAAC with "A" Grade
Kovaipudur, Coimbatore - 641042



Department of Computer Science and Engineering

in Association with

Institution's Innovation Council



Organized a webinar on "STARTUP A JOURNEY MADE FOR ALL"

Date	21.08.2021
Time	11:00AM - 12:00PM
Resource Person(s)	Mr. Santhosh Premraj Director - Aveniron Technocrop Solutionz Pvt Ltd. & Co-Founder - Ticket 9
Number of students attended	76
Number of Faculty Members attended	14

Session's Glimpses

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Organize a Webinar on
STARTUP A JOURNEY MADE FOR ALL

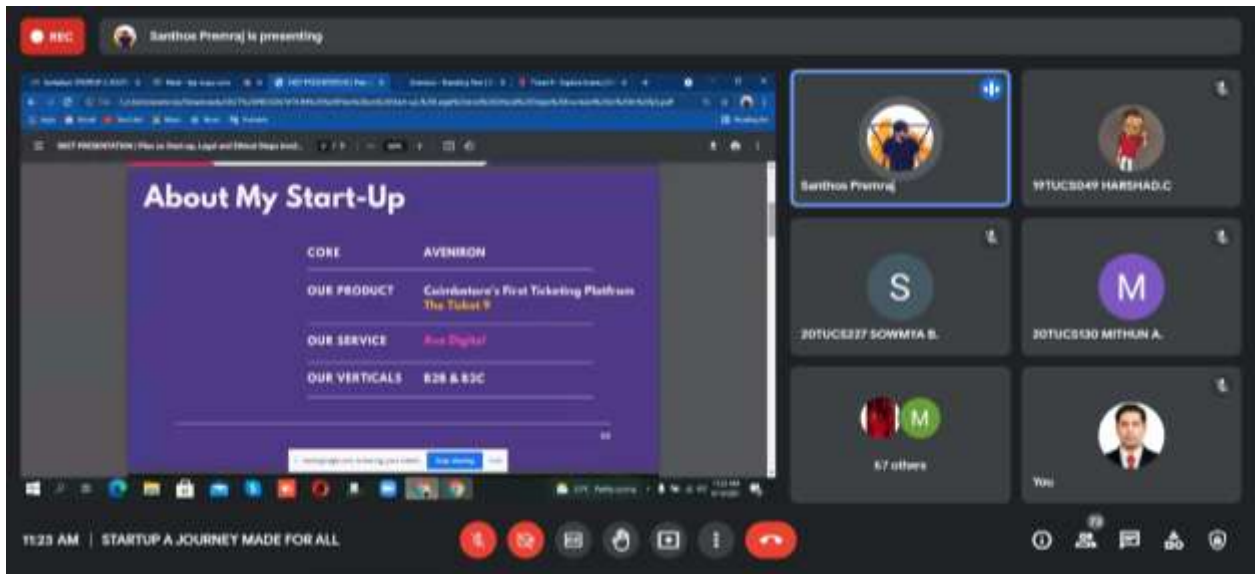
Date : 21.08.2021
Time : 11:00AM

Convener
Dr. P. Tamije Selvy, HoD/CSE

Mr. Santhosh Premraj
Director - Aveniron Technocrop Solutionz Pvt Ltd
Co-Founder - Ticket 9

Coordinators
Dr. N. Krishnaraj, AP/CSE
Mr. V. Venkatesh, AP/CSE





REC Santhos Premraj is presenting

Any day is a good day to start a business.

STARTUP A JOURNEY MADE FOR ALL

REC Santhos Premraj is presenting

The Process In Start-up

Ideation Concept Prototype Business Model Company

STARTUP A JOURNEY MADE FOR ALL

REC Santhos Premraj is presenting

3 P's In Business
By James P. Womack

PURPOSE
INVOLVES WHAT PROBLEM DOES YOUR PRODUCT/SERVICE SOLVES IN THE MARKET.

PEOPLE
INCLUDES WHO ARE YOUR TARGETED AUDIENCE WHETHER IT IS B2B OR B2C.

PROCESS
IN ENGINEERING YOUR IDEAS/CONCEPTS

STARTUP A JOURNEY MADE FOR ALL

Santhos Premraj, Dr. N. Krishnaraj Asst..., 1FTUCSD49 HARSHAD..., 20TUCS227 SOWMYA..., 71 others, You

REC Santhos Premraj is presenting

TEAM

Teamwork involves different people and different groups across your business working together to maximize their efficiency and reach a common goal.

- Concept and Coordination
- Researchers
- Writers
- Technologist
- Contributors

STARTUP A JOURNEY MADE FOR ALL

1FTUCSD49 HARSHAD..., 20TUCS227 SOWMYA..., 20TUCS130 MITHUN A., 68 others, You

REC Santhos Premraj is presenting

DEPARTMENTS

Generally, the five functional areas of business management involve strategy, marketing, human resources, technology and equipment, and of course operations. Therefore, all business planners should concentrate on researching and thoroughly understanding these areas as they relate to the individual business.

- 1. MARKETING
- 2. OPERATIONS
- 3. RESOURCES
- 4. SALES
- 5. FINANCE

THESE ARE THE MOST IMPORTANT AREAS AND DEPARTMENTS FOR A SUCCESSFUL BUSINESS.

STARTUP A JOURNEY MADE FOR ALL

REC Santhos Premraj is presenting

Legal Steps Involved

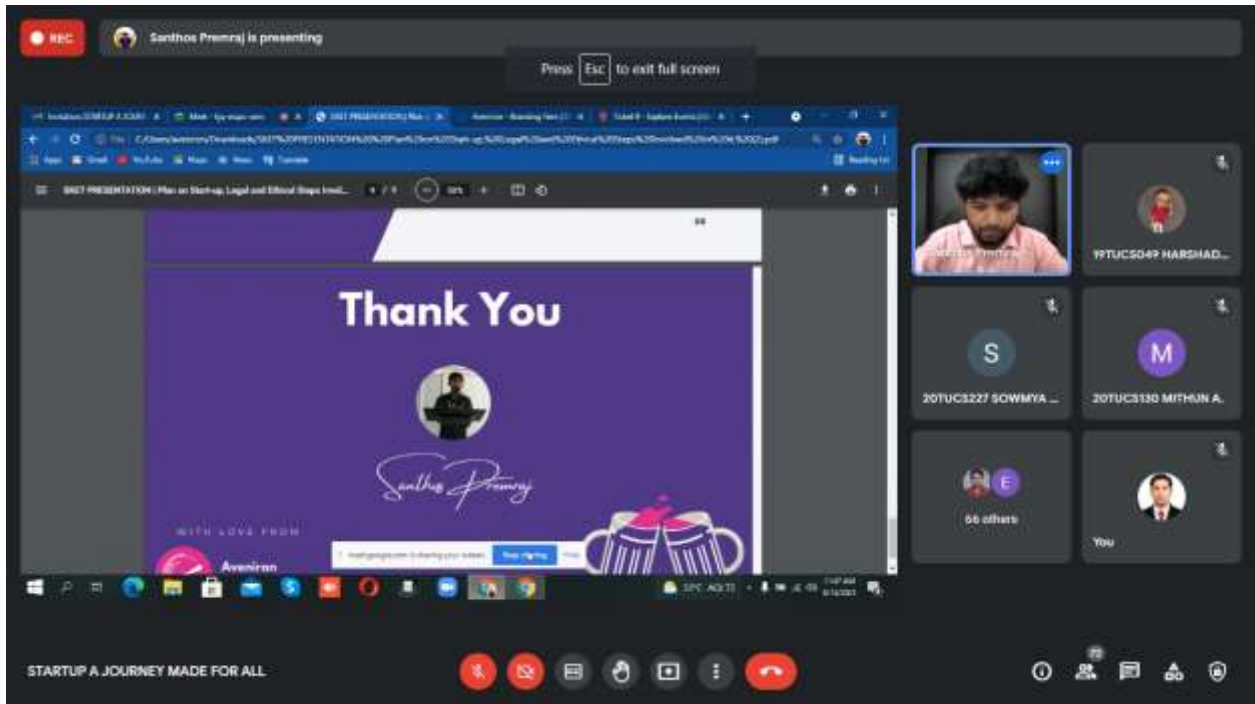
1. Create a Proprietorship, Private LTD, or LLP. ...
2. Register Your Business Name. ...
3. Apply for a Tax ID Number. ...
4. Determine if You Need a State Tax ID Number. ...
5. Obtain Business Permits and Licenses. ...
6. Protect Your Business with Insurance. ...
7. Open a Business Bank Account. ...
8. Consult the Professionals.

PERMATION

LAW

REGISTRATION

STARTUP A JOURNEY MADE FOR ALL



Description:

The Department of Computer Science and Engineering and Institution Innovation's Council organized a webinar on "**Startup - A Journey Made For All**" for the benefit of Students facilitated by Mr. Santhosh Premraj, Director - Aveniron Technocrop Solutionz Pvt Ltd. & Co-Founder - Ticket 9.

Objectives:

The webinar was organized to

- Introduce the students to the start-up culture
- Understand the pitfalls in start-ups
- Empower the individuals with management skills
- Know about the Business Development Dexterity
- Some basic of Entrepreneurship activities

Outcomes:

Upon completion of this webinar the student would be able to understand

- How to begin with a start-up
- Processes involved in start-up
- Importance of having a good team
- The power of proper finance management