



**SRI KRISHNA COLLEGE OF TECHNOLOGY**  
**(AN AUTONOMOUS INSTITUTION)**  
**KOVAIPUDUR, COIMBATORE 641042**



**DEPARTMENT: SCIENCE AND HUMANITIES**

**TITLE OF THE EVENT:** Start up Synergy APM impact on innovation and growth

**DATE:** 09.12.2023

**KEYPOINTS:**

- ❖ Introduced APM tools
- ❖ Embrace diverse perspectives within the APM to foster creativity and problem-solving.
- ❖ Recognize the role of strategic partnerships in navigating challenges and seizing opportunities.
- ❖ Cultivate a proactive mindset, staying agile and adaptable in the dynamic startup ecosystem.

**BROCHURE / INVITATION:**

**SRI KRISHNA COLLEGE OF TECHNOLOGY**  
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KOVAIPUDUR, COIMBATORE – 641 042.

**DEPARTMENT OF SCIENCE AND HUMANITIES**

in collaboration with  
INSTITUTION'S INNOVATION COUNCIL & SAHA Science and Humanities Association

Organise a Session on

**STARTUP SYNERGY  
APM IMPACT ON INNOVATION  
AND GROWTH**

**Coordinator**  
Dr.R.GANESH  
Assistant Professor,S&H

**Convenor**  
Dr.R.SIVAKUMAR  
Prof. & Head, S&H

**Presided by**  
Dr.M.G.SUMITHRA  
Principal

**Date** 09.12.2023      **Time** 10.00 AM to 12.00 Noon      **Venue** ES Seminar Hall

**Chief Guest and Speaker of the Day**  
**Mr.KARTHIK.S**  
Dynatrace – Specialist  
Tech Lead | Tech Mahindra

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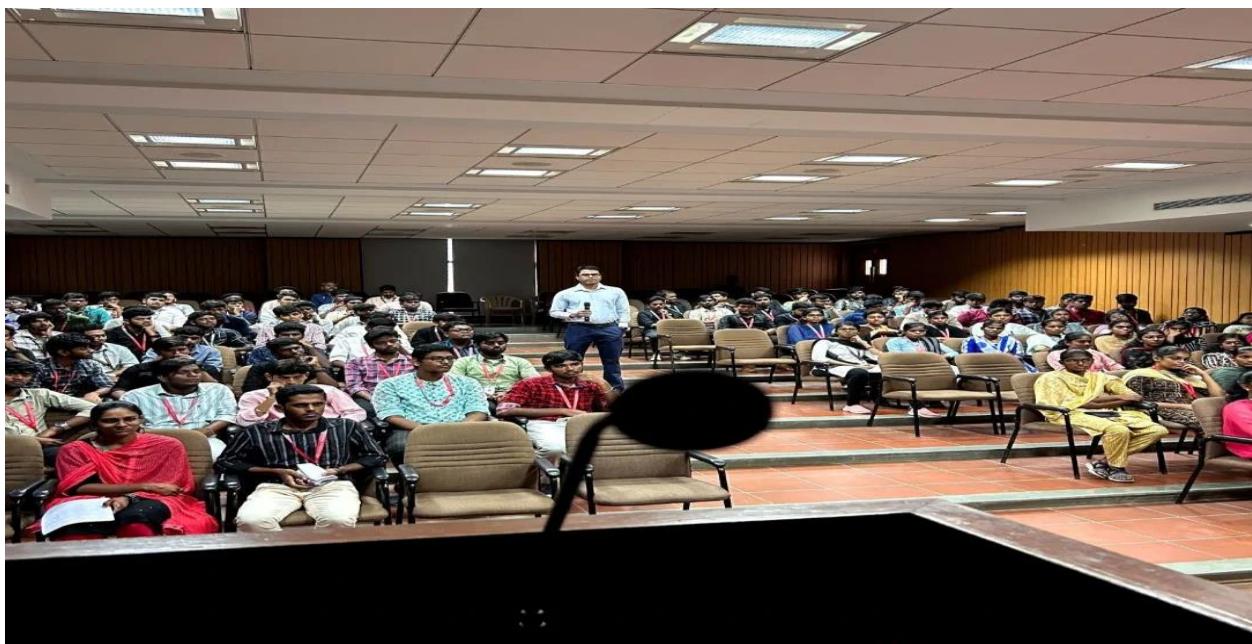


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**SAMPLE PHOTOGRAPHS**





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