

SRI KRISHNA COLLEGE OF TECHNOLOGY

(AN AUTONOMOUS INSTITUTION)

AFFILIATED TO ANNA UNIVERSITY | APPROVED BY AICTE | ACCREDITED BY NAAC WITH 'A' GRADE
KOVAIPUDUR, COIMBATORE, TAMIL NADU - 641 042.



SCHOOL OF MANAGEMENT IN ASSOCIATION WITH ENTREPRENEURSHIP DEVELOPMENT CELL & INSTITUTION'S INNOVATION COUNCIL

An Awareness program and hands-on
workshop on

Design

THINKING

7th September 2023 - 11th September 2023



Event Coordinators

Dr. P. Shanmugha Priya
Associate Professor, SOM,
Sri Krishna College of Technology,
Coimbatore.

Ms. P. Thennarasi
Assistant Professor, SOM,
Sri Krishna College of Technology,
Coimbatore.

Event Convenor

Dr. N. Nirmala Devi
Professor & Head
School of Management
Sri Krishna College of Technology,
Coimbatore.

Principal

Dr. M.G. Sumithra
Sri Krishna College of Technology,
Coimbatore.

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Day 1 : 07.09.2023 - Thursday

Idea building through design thinking.

Mr. S. Shameer

IT Project Consultant,
IT Projects Media & CogniQuo,
Coimbatore.



Day 2 : 08.09.2023 - Friday

Unleash your creativity & innovation in structured way.

Dr. N. Nirmala Devi

Professor & Head, School of Management,
Sri Krishna College of Technology,
Coimbatore.



Day 3 : 09.09.2023 - Saturday

Taking idea generation to market realization.

Day 4 : 11.09.2023 - Monday

Mind power magic.

Mr. M. Ramani Venkat

Co-founder and Director sales,
Bizz Diagnostics,
Bangalore .