




SRI KRISHNA COLLEGE OF TECHNOLOGY
(AN AUTONOMOUS INSTITUTION)
DEPARTMENT OF MECHANICAL ENGINEERING




Guest lecture


On

“How to plan for Start-up and legal and Ethical Steps”

 **SRI KRISHNA COLLEGE OF TECHNOLOGY**
(An Autonomous Institution)
Kovalpudur, Coimbatore - 641042
Affiliated to Anna University
Approved by AICTE Accredited by NAAC With A Grade

 **SRI KRISHNA
INSTITUTIONS
COIMBATORE**

**Entrepreneurship Development Cell
Department of Mechanical Engineering**

 **INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Organizes a
Guest Lecture
on
**“How to plan for Start-up and legal and Ethical
Steps”**

Resource persons
Mr.Karthigaivasan
General Manager,
DIC-Coimbatore.
&
Mrs.Thilagavathy
Assistant Engineer,
DIC-Coimbatore.

Venue: **MB Seminar Hall**

**19th Dec
2019
02 : 00
P M**



A guest lecture on “How to plan for Start-up and legal and Ethical Steps” was organized by Entrepreneurship Development Cell of Department of Mechanical Engineering on 19th December 2019. Mr.Karthigaivasan, General Manager and Mrs. Thilagavathy, Assistant Engineer from District Industries Centre, Coimbatore were the Chief guest for the guest lecture. The main objective of this lecture is to make the students to aware of the importance of becoming an Entrepreneur. The speakers had given more inputs to the students of various departments about the widely spread opportunities available for creating a business firm and also about the funding agencies available for supporting the innovative ideas of students. The speakers also shared the eligibility criteria for availing the bank loans. In continuation few success stories of students entrepreneurs are also shared among the participants with an aim of motivating them to promote and develop their views on entrepreneurship. The process involves in generating a business plan to elaborate the business ideas for getting required economical and other relevant sources are also explained by the guests. The speakers also shared their knowledge in the area of Return on investment, Break even analysis, Expansion and growth strategies of the business. The session ends with the interaction of the participants and the guests.
