

**SRI KRISHNA COLLEGE OF TECHNOLOGY**  
An Autonomous Institution, Accredited by NAAC with "A" Grade  
Kovaipudur, Coimbatore – 641042

Department of Electrical and Electronics Engineering

Semester 1

Thrust area: Inspiration, Motivation & Ideation

Quarter 1 (2022-2023)

<b>Theme</b>	Innovation & Design Thinking
<b>Activity Name</b>	Session on "Problem solving and ideation skills for startup"
<b>Mode of Conduct</b>	Offline
<b>Date &amp; Time</b>	04.11.2022 & 09.30 AM
<b>Mandatory/Elective</b>	Elective
<b>Participants</b> (Online / offline)	<ul style="list-style-type: none"> <li>● Students: 76</li> <li>● Faculty :07</li> </ul>
<b>Description</b>	<p>Session on "Problem solving and ideation skills for startup"</p> <p><b>Description:</b> The Department of Electrical and Electronics Engineering and Institution Innovation's Council organized a Session on "Problem solving and ideation skills for startup" for the benefit of Students facilitated by Mr.M.Rakesh Kannan, Application development analyst, Accenture, Bangalore.</p> <p><b>Objectives:</b> This session was organized to</p> <ul style="list-style-type: none"> <li>✓ Introduce the students about Start up</li> <li>✓ Understand the Problem solving and ideation skills</li> <li>✓ Empower the Ideation Techniques for startup</li> <li>✓ Enhance the Problem solving strategies</li> </ul>

**Outcomes:**

Upon completion of this Session, the student would be able to understand

- Ideation and Design thinking process
- Startup Development Process
- Levels of Problem skills for startup
- Advanced ideation techniques for startup

Instagram

<https://www.instagram.com/p/ClgjBXzhaoe/?igshid=MDJmNzVkMjY=>



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KOVAIPOUDUR, COIMBATORE - 641 042, INDIA.



**Department of Electrical and Electronics Engineering  
(Accredited by NBA)**

**&**



**Cordially Invites You For The Guest Lecture On  
PROBLEM SOLVING AND  
IDEATION SKILLS FOR STARTUP**

**CHIEF GUEST**

**Mr.M.Rakesh Kannan,  
Application Development Analyst,  
Accenture,  
Bangalore.**

**Venue:  
Digital Library Hall**



**04.11.2022**



**9.30am**

**COORDINATED BY,  
Mr. P. Leninpugalhanthi, AP/EEE  
Mr.T.Bharani Prakash, AP/EEE  
Dr.K.P.Suresh, AP/EEE**



