

SKCT

DIGEST

SPECIAL ISSUE



EDITOR - IN – CHIEF
Dr R RAMESH KUMAR
PRINCIPAL

EDITORIAL – TEAM

Ms S Thenmozhi, ECE

Ms B Pavithra, S&H

Ms K Monisha, SoM

INSIDE THIS ISSUE

PG NO:3-4

NBA ACCREDITATION

PG NO:5-7

STUDENTS' PARTICIPATIONS

PG NO:8-13

FACULTY PARTICIPATIONS

**PG NO:
14-21**

NEW VISTAS OF LEARNING

**PG NO:
22-23**

MEETING & DISCUSSION

**PG NO:
24-28**

EVENTS ORGANISED



SKCT | NBA ACCREDITATION FOR THREE YEARS

The Dept. of CSE, ECE, Civil, ICE and EEE was accredited by NBA for 2018-19, 2019-20, 2020-21, i.e., upto 30 June 2022. Further extended for 2022-23, 2023-24, 2024-25, i.e., upto 30 June 2025 during NBA Compliance visit.

STUDENTS' PARTICIPATIONS



ECE | STUDENTS' ACHIEVEMENT | MAPATHON

IITB-AICTE Mapathon
Certificate for Participation

This is to certify that
Mithun B
of team *mapathon0083* is recognised as a Notable Participant in the IITB-AICTE Mapathon, an initiative of the FOSSEE (Free/Libre and Open Source Software in Education) Project, Indian Institute of Technology Bombay in association with AICTE (All India Council for Technical Education).
The Mapathon was held between 22 February to 29 March 2022.

Prof. Kannan Moudgalya
Principal Investigator - FOSSEE
IIT Bombay

Prof. Pennan Chinnasamy
Rural Data Research and Analysis
(RDA) Lab, IIT Bombay

Indian Institute of Technology Bombay | FOSSEE | IIT Bombay | Iossee | FOSSEE | GISE | Geospatial Information Science & Engineering

This is a computer generated certificate and requires no signature. To verify, scan the QR code or visit: <https://fossee.in/certificates/verify>
The FOSSEE project is funded by the National Mission on Education through ICT, Ministry of Education(MoE), Govt. of India.
GISE Hub is funded by the Department of Science and Technology.

IITB-AICTE Mapathon
Certificate for Participation

This is to certify that
Maharaja N
of team *mapathon0083* is recognised as a Notable Participant in the IITB-AICTE Mapathon, an initiative of the FOSSEE (Free/Libre and Open Source Software in Education) Project, Indian Institute of Technology Bombay in association with AICTE (All India Council for Technical Education).
The Mapathon was held between 22 February to 29 March 2022.

Prof. Kannan Moudgalya
Principal Investigator - FOSSEE
IIT Bombay

Prof. Pennan Chinnasamy
Rural Data Research and Analysis
(RDA) Lab, IIT Bombay

Indian Institute of Technology Bombay | FOSSEE | IIT Bombay | Iossee | FOSSEE | GISE | Geospatial Information Science & Engineering

This is a computer generated certificate and requires no signature. To verify, scan the QR code or visit: <https://fossee.in/certificates/verify>
The FOSSEE project is funded by the National Mission on Education through ICT, Ministry of Education(MoE), Govt. of India.
GISE Hub is funded by the Department of Science and Technology.

IITB-AICTE Mapathon
Certificate for Mentorship

This is to certify that
Navin Kumar M
has mentored the team(s)
in the IITB-AICTE Mapathon, an initiative of the FOSSEE (Free/Libre and Open Source Software in Education) Project, Indian Institute of Technology Bombay in association with AICTE (All India Council for Technical Education).
The Mapathon was held between 22 February to 29 March 2022.

Prof. Kannan Moudgalya
Principal Investigator - FOSSEE
IIT Bombay

Prof. Pennan Chinnasamy
Rural Data Research and Analysis
(RDA) Lab, IIT Bombay

Indian Institute of Technology Bombay | FOSSEE | IIT Bombay | Iossee | FOSSEE | GISE | Geospatial Information Science & Engineering

This is a computer generated certificate and requires no signature. To verify, scan the QR code or visit: <https://fossee.in/certificates/verify>
The FOSSEE project is funded by the National Mission on Education through ICT, Ministry of Education(MoE), Govt. of India.
GISE Hub is funded by the Department of Science and Technology.

IITB-AICTE Mapathon
Certificate for Participation

This is to certify that
Mohammed Ibrahim N
of team *mapathon0083* is recognised as a Notable Participant in the IITB-AICTE Mapathon, an initiative of the FOSSEE (Free/Libre and Open Source Software in Education) Project, Indian Institute of Technology Bombay in association with AICTE (All India Council for Technical Education).
The Mapathon was held between 22 February to 29 March 2022.

Prof. Kannan Moudgalya
Principal Investigator - FOSSEE
IIT Bombay

Prof. Pennan Chinnasamy
Rural Data Research and Analysis
(RDA) Lab, IIT Bombay

Indian Institute of Technology Bombay | FOSSEE | IIT Bombay | Iossee | FOSSEE | GISE | Geospatial Information Science & Engineering

This is a computer generated certificate and requires no signature. To verify, scan the QR code or visit: <https://fossee.in/certificates/verify>
The FOSSEE project is funded by the National Mission on Education through ICT, Ministry of Education(MoE), Govt. of India.
GISE Hub is funded by the Department of Science and Technology.

IITB-AICTE Mapathon
Certificate for Participation

This is to certify that
Mohanraj R
of team *mapathon0083* is recognised as a Notable Participant in the IITB-AICTE Mapathon, an initiative of the FOSSEE (Free/Libre and Open Source Software in Education) Project, Indian Institute of Technology Bombay in association with AICTE (All India Council for Technical Education).
The Mapathon was held between 22 February to 29 March 2022.

Prof. Kannan Moudgalya
Principal Investigator - FOSSEE
IIT Bombay

Prof. Pennan Chinnasamy
Rural Data Research and Analysis
(RDA) Lab, IIT Bombay

Indian Institute of Technology Bombay | FOSSEE | IIT Bombay | Iossee | FOSSEE | GISE | Geospatial Information Science & Engineering

This is a computer generated certificate and requires no signature. To verify, scan the QR code or visit: <https://fossee.in/certificates/verify>
The FOSSEE project is funded by the National Mission on Education through ICT, Ministry of Education(MoE), Govt. of India.
GISE Hub is funded by the Department of Science and Technology.

Mr Mithun B, Mr Mohanraj R, Mr Mohammed Ibrahim N and Mr Maharaja N, Students of Second B.E. ECE B section, have been recognised as Notable Participants in “IITB-AICTE MAPATHON” for their idea on Network Coverage Map, Coimbatore. Mr M Navin Kumar, Asst. Professor, Dept. of ECE, mentored the students.

SoM | STUDENTS' PARTICIPATION



The Students of First MBA attended a **“Placement Training Programme”** during 20-23 June 2022.

FACULTY PARTICIPATIONS



CSE | FACULTY ACHIEVEMENT | SESSION CHAIR | 10TH INTERNATIONAL CONFERENCE ON RECENT TRENDS IN COMPUTING (ICRTC 2022)



10th International Conference on Recent Trends in Computing
ICRTC-2022 (3rd & 4th June 2022)

This Certificate of Appreciation

is awarded to

Dr. R Karthik

Of

Associate Professor, Dept of CSE, Sri Krishna College of Technology, Coimbatore

for his contribution as

Session Chair

during the 10th International Conference on Recent Trends in Computing (ICRTC-2022), organized by the Department of Computer Science and Engineering held at SRM Institute of Science and Technology, Delhi-NCR Campus, Ghaziabad from 3rd - 4th June, 2022.

Dr.R.P. Mahapatra
Professor & Head (CSE)
Program Chair- ICRTC 2022

Dr R Karthik, Assoc. Profesoor, Dept. of CSE, received an **“Appreciation Certificate”** from SRM Institute of Science and Technology, Delhi, NCR Campus, Ghaziabad for serving as a Session Chair in the 10th International Conference on Recent Trends in Computing (ICRTC 2022) sponsored by springer on 03 June 2022.

**IT | FACULTY ACHIEVEMENT | REVIEWER |
BIOMASS CONVERSION AND BIOREFINERY**

The screenshot shows the 'Pending Reviewer Assignments' page in Editorial Manager. It lists one assignment with the following details:

Action	My Reviewer Number	Manuscript Number	Article Type	Article Title	Current Status	Date Reviewer Invited	Date Reviewer Accepted	Date Review Due	Days Until Review Due	Editor's Name
	2	BCAN-22-4124	Original Article	Cell phone application for using wireless devices and controlling energy production, storage and retrieval system	Required Reviews Completed	22 May 2022	23 May 2022	22 Jun 2022	1	Jayalal Mall



Mr A Suresh Kumar, Asst. Professor, Dept. of IT, has been nominated as a Reviewer for the Journal on **“Biomass Conversion and Biorefinery.”**

**SoM | FACULTY ACHIEVEMENT | REVIEWER |
CERTIFICATE OF EXCELLENCE**

Dr P Shanmugha Priya, Assoc. Professor, School of Management, received a “**Certificate of Excellence in Reviewing**” from the South Asian Journal of Social Studies and Economics on 31 May 2022.

**SoM | FACULTY ACHIEVEMENT | INDIA TOP 100
PROFESSORS BY FOXCLUES**

Dr P Shanmugha Priya, Assoc. Professor, School of Management, received a Certificate of Appreciation as “**India Top 100 Professors**” powered by Foxclues and Daily Hunt.

IT | FACULTY PARTICIPATION | INTERNATIONAL CONFERENCE ON COMMUNICATION AND ELECTRONIC SYSTEMS



Presentation Certificate

This is to certify that

Muthulakshmi S

has successfully presented the paper entitled

BIDIRECTIONAL RNN FOR AUDIO DEEP LEARNING IN AN END-TO-END MODEL

at the

7th International Conference on Communication and Electronics Systems (ICCES - 2022)

organized by PPG Institute of Technology, Coimbatore, Tamil Nadu, India

held during 22-24, June 2022.

Session Chair

Organizing Secretary
Prof. S. V. Ramanan

Conference Chair
Dr. V. Bindhu

Ms S Muthulakshmi, Asst. Professor, Dept. of IT, presented a paper in an International Conference on “**Communication and Electronic Systems**” organised by PPG Institute of Technology, Coimbatore on 22 June 2022.

NEW VISTAS OF LEARNING



pngtree.com

SoM | FIVE-DAY e-FDP ON CASE DISCUSSION METHODOLOGY

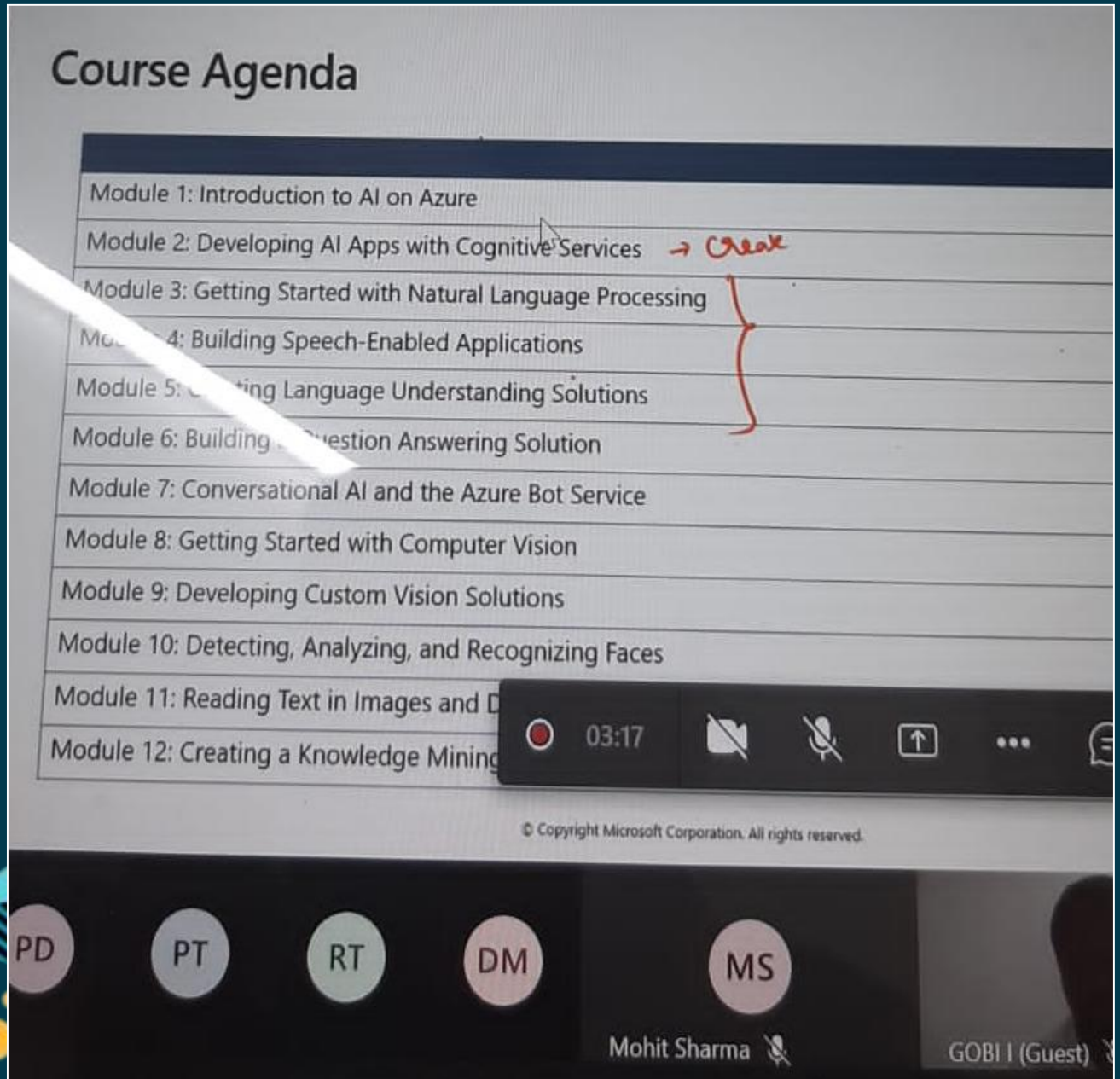
The screenshot displays a Zoom meeting interface. The main window shows a PowerPoint presentation titled "Evolution of a Case Instructor ...from Caterpillar to Butterfly..". The presenter is identified as K M Padmanabhan, a Chartered Accountant and Trainer. The presentation slide includes the text "Evolution of a Case Instructor ...from Caterpillar to Butterfly.." and "K M Padmanabhan Chartered Accountant and Trainer".

The Zoom meeting controls at the bottom show 25 participants. A grid of participant video thumbnails is visible, including:

- Entre Arun Chandran
- Dr. K.N.Rekha
- MKTG MANASA
- HR #VASUDHA K 222063602008
- Anbu Mani
- MKTG Karthikeyan Aruchamy
- HR_M..POOJA HUGGAHALLI 2220...
- HR Monisha K
- HR-JAYASRI INDIRAN
- R. Seethalakshmi
- Sanjana Mondal
- Jayalakshmi S
- Pavithra Sabapathy
- sowmya subra...
- zebah Sj
- Connecting to audio

Mr A Karthikeyan and Ms Monisha K, Asst. Professors, School of Management, attended a Five-day FDP on “**Case Discussion Methodology**” organised by GITAM, Deemed to be University, Hyderabad during 20-24 June 2022.

CSE | FDP ON MICROSOFT AZURE AI ENGINEER ASSOCIATE



Ms G Sandhya and Ms S Kiruthika, Asst. Professors, Dept. of CSE, attended an FDP on “**Microsoft Azure AI Engineer Associate**” organised by ICT Academy during 20-22 June 2022.

SoM | THREE-DAY WORKSHOP ON MENDELEY REFERENCE MANAGER

NPS/WP/MRM/2022/1801



Nuhianwali Education Society

Nuhianwali Public School, Nuhianwali, Sirsa (Haryana) India

Certificate of Participation

It is certified that Dr./Ms. **SHANMUGHA PRIYA. P** from **SRI KRISHNA COLLEGE OF TECHNOLOGY** has attended successfully a three day training workshop on "**Mendeley Reference Manager**" from **14th June, 2022** to **16th June, 2022** organized by **Nuhianwali Education Society**.

(Dr. Kulwant Singh)
Coordinator

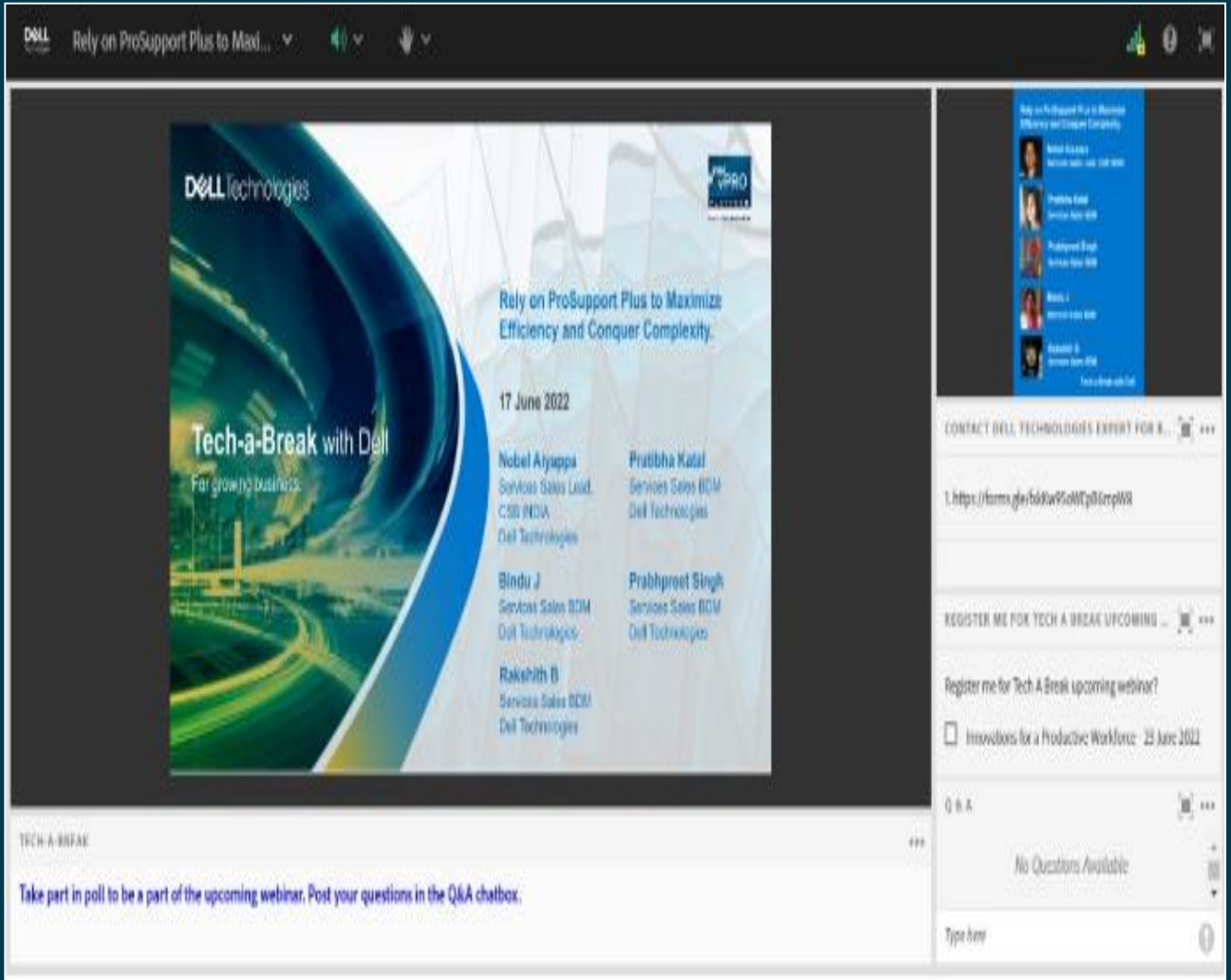
(Wakil Godara)
President, Nuhianwali Education Society

 <https://bit.ly/NPSNuhianwali>

 <https://bit.ly/Nuhianwali>

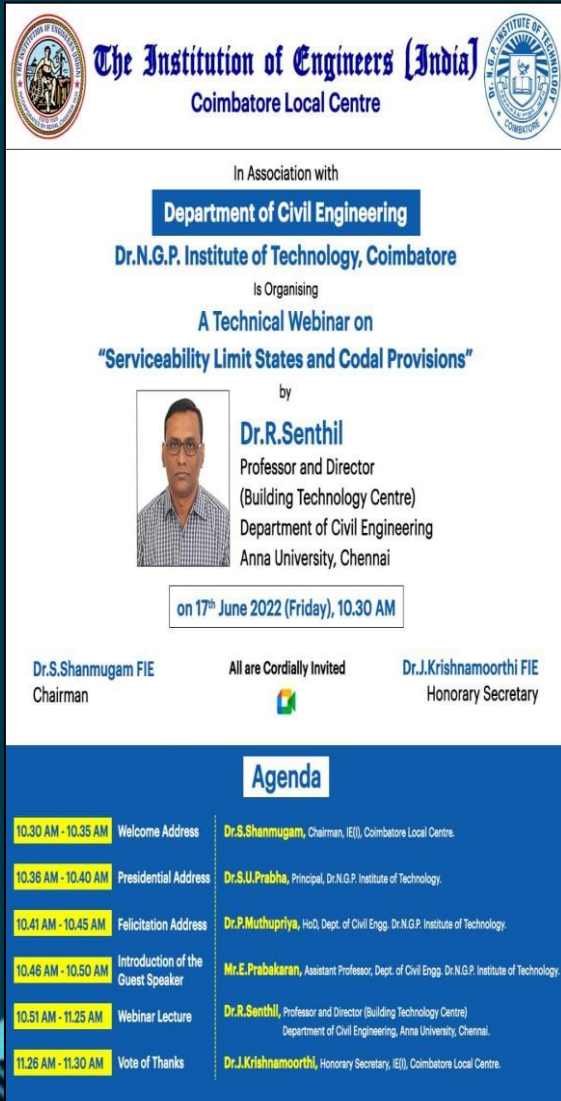
Dr P Shanmugha Priya, Assoc. Professor, School of Management, attended a Three-day Training Workshop on "**Mendeley Reference Manager**" during 14-16 June 2022.

IT | WEBINAR | RELY ON PROSUPPORT PLUS



Mr A Sureshkumar, Asst. Professor, Dept. of IT, attended a “Webinar Rely on ProSupport Plus” organised by DELL Technologies on 17 June 2022.

CIVIL | WEBINAR ON SERVICEABILITY LIMIT STATES AND CODAL PROVISIONS



The Institution of Engineers (India)
Coimbatore Local Centre

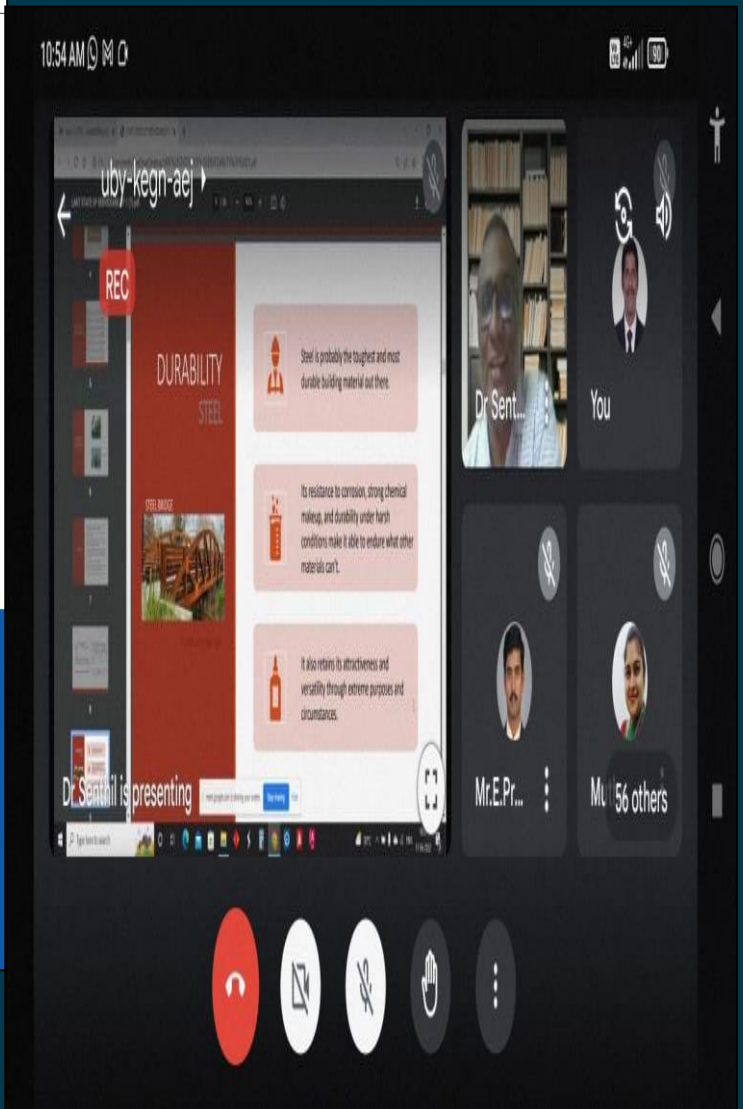
In Association with
Department of Civil Engineering
Dr.N.G.P. Institute of Technology, Coimbatore
Is Organising
A Technical Webinar on
“Serviceability Limit States and Codal Provisions”
by
Dr.R.Senthil
Professor and Director
(Building Technology Centre)
Department of Civil Engineering
Anna University, Chennai

on **17th June 2022 (Friday), 10.30 AM**

Dr.S.Shanmugam FIE Chairman
All are Cordially Invited
Dr.J.Krishnamoorthi FIE Honorary Secretary

Agenda

10.30 AM - 10.35 AM	Welcome Address	Dr.S.Shanmugam , Chairman, (IEI), Coimbatore Local Centre.
10.36 AM - 10.40 AM	Presidential Address	Dr.S.U.Prabha , Principal, Dr.N.G.P. Institute of Technology.
10.41 AM - 10.45 AM	Felicitation Address	Dr.P.Muthupriya , HoD, Dept. of Civil Engg, Dr.N.G.P. Institute of Technology.
10.46 AM - 10.50 AM	Introduction of the Guest Speaker	Mr.E.Prabakaran , Assistant Professor, Dept. of Civil Engg, Dr.N.G.P. Institute of Technology.
10.51 AM - 11.25 AM	Webinar Lecture	Dr.R.Senthil , Professor and Director (Building Technology Centre) Department of Civil Engineering, Anna University, Chennai.
11.26 AM - 11.30 AM	Vote of Thanks	Dr.J.Krishnamoorthi , Honorary Secretary, (IEI), Coimbatore Local Centre.



Dr V Sathish Kumar, Asst. Professor, Dept. of Civil Engineering, attended a webinar on **“Serviceability Limit States and Codal Provisions”** organised by the Institution of Engineers, Coimbatore Chapter on 17 June 2022.

IT | PAPER PUBLISHED IN SCI JOURNAL



Mr A Sureshkumar, Asst. Professor, Dept. of IT, published a paper on "A Novel Optimized Resource Management Model for Software Defined Future Mobile Networks" in SCI Journal WILEY International Journal of Communication Systems.

<https://doi.org/10.1002/dac.5261>

SoM | CASE PUBLISHED IN PROCEEDINGS

Loyola
Institute of
Business
Administration
(LIBA)
A Jesuit Business School

Proceedings of LIBA's
National Case Development Conference
CDC-2022
17th and 18th February 2022

Published by:
Dr. C. Joe Arun SJ
Director,
LIBA

Edited by:
Dr. Deepa R.
Dr. Deepak Mathivathanan
LIBA

Table of Contents		
	Title	Page No.
GENERAL MANAGEMENT		
1	Authentic Leadership: The CCD turnaround (A Case Study of Café Coffee Day Enterprise) <i>Uthira D. Nisha U</i>	1
2	BOG Energies: Leadership drive towards organizational excellence and sustainability <i>Sudhakar Rajendran and Akanksha Jaiswal</i>	14
3	Sustainability in transportation with e-vehicles <i>N Pradeep Kumar</i>	25
4	Waste to Wealth (Circular Economy) Initiative in a Management Institute: The case of Thermocol (Polystyrene) recycling in Loyola Institute of Business Administration <i>Alagu Peramal Ramasamy, Ranya K Prasad, Issac K Varghese, A. Indira</i>	28
5	Who moved my grocery, in 10 minutes? - A light on Indian dark stores <i>Maryukh Mukhopadhyaya</i>	34
6	The Journey of an NGO – Smyrna <i>Roshandass Ramesh, Dilip Jason, Benin Christ, Vannilan, Cathirine Joice, Samuel Graceson, Praising Linjah</i>	42
7	Case study: Indian edtech industry growth and challenges during covid 19 <i>R Bargavi, Kavitha Shanmugam</i>	49
8	Transformation of Indian retail landscape and the way-forward <i>W Joshua, Clement Vivian S, D Jhansi</i>	57
9	Marketing sexual wellness through the road less travelled: A case-study on Shycart.com <i>L Ramalakshmi</i>	72
10	Case study on Livelihood Crisis During Covid-19 <i>Vidya Sri, S Vasantha</i>	82
11	Case study on optimisation of web based retail space through market basket analysis using python <i>Thamaraiselvi P, Vishal Kumar R, P Shanmugha Priya, Sailesh K</i>	90
12	Village to eco-village: reimagining sustainable livelihood through community mindset <i>Satyendra C Pandey, Pinaki Nandan Pattnaik</i>	98
13	Rapid construction for covid emergency <i>Arghyakamal Bhattacharya, Jayanthi CV</i>	110
14	Why do Health Insurance Policies not win the hearts and minds of the Middle Class? What will make them be insured? A Case study of the Indian Health Insurance sector <i>R Marali, K Mohamed Jasim, Y Arul Salochana</i>	118
15	Effect analysis of digital age for print media <i>P Parvathi</i>	129

Dr P Shanmugha Priya, Assoc. Professor, School of Management, published a Case in the Proceedings of LIBA's National Case Development Conference 2022.

MEETING & DISCUSSION





S&H | DEPARTMENT MEETING

Dr Lijo Jacob Varghese, Professor and Head, Dept. of S&H, conducted a meeting with the Members of Faculty regarding Academic Activities, Continuous Internal Assessments, etc. on 24 June 2022.

EVENTS ORGANISED




S&H | EVENT ORGANISED | INTERNATIONAL YOGA DAY

SRI KRISHNA COLLEGE OF TECHNOLOGY
(An Autonomous Institution/ Accredited by NAAC with 'A' Grade)
Kovaipudur, Coimbatore – 641 042.

DEPARTMENT OF SCIENCE AND HUMANITIES
&
DEPARTMENT OF PHYSICAL EDUCATION


*We cordially invite you all to join
The Celebration of*



Yoga for Harmony & Peace

International
YOGA
Day

Theme: Yoga for Humanity
On
21 June 2022 @ 02.00 Pm
Venue : PG Seminar Hall

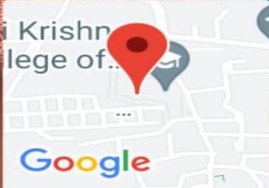


Resource Person
R.MENAGALAKSHMI
Yoga Instructor

Presided by Dr. S. Maragatham Director, Sri Krishna Institutions	Felicitated by Dr. V. Sreevidya Principal, SKCT	Convener Dr. Lijo Jacob Varghese Prof & Head - S&H	Coordinator Mr Mariselvam C Physical Director SKCT
---	--	---	--

The Dept. of Science and Humanities in association with the Dept. of Physical Education organised a session as a part of the “**Celebration of International Yoga Day**” on 21 June 2022. Ms R Menaga Lakshmi, Yoga Instructor, facilitated the session.

S&H | EVENT ORGANISED | INTERNATIONAL YOGA DAY



Kovaipudur, Tamil Nadu, India
WWGF+Q8C, Vivekanandapuram, Kovaipudur, Tamil Nadu 641105, India
Lat 10.926682°
Long 76.923283°
21/06/22 11:43 AM

CIVIL | EVENT ORGANISED | WEBINAR ON HOW TO CRACK GATE EXAM



The Dept. of Civil Engineering organised a webinar on **“How to Crack Gate Exam”** facilitated by Mr Theenathayalan, Alumnus (Batch 2017-2021), M.E. Remote Sensing (Pursuing), IIT Bombay on 23 June 2022.

SoM | EVENT ORGANISED | WEBINAR ON RECENT TRENDS AND CAREER OPPORTUNITIES IN BANKING SECTOR

MODUS OPERANDI

Communication – Cornerstone to success ✓
Group Discussion ✓
Interview ✓

GROUP DISCUSSION

Team work
Social skills and behavior
Communication skills
Problem solving skills
Listening ability
Leadership skills
Politeness
Confidence
General Awareness

21TPMB129 ROSINI KK
kiruba karan
21TPMB123 RAAM KU...
21TPMB121 POONGO...
21TPMB013 AMRUTHA...
21TPMB011 AKSHAYA...
21TPMB027 DEEKSHA ...
53 others
You

The School of Management organised a webinar on “Recent Trends and Career Opportunities in Banking Sector” facilitated by Mr R Kirubakaran, Branch Manager, State Bank of India on 25 June 2022. Dr P Shanmugha Priya, Assoc. Professor, School of Management, coordinated the event.

**STUDENTS'
PARTICIPATIONS**

2

**FACULTY
PARTICIPATIONS**

5

**NEW VISTAS OF
LEARNING**

7

**MEETING &
DISCUSSION**

1

**EVENTS
ORGANISED**

3

