SKCT DIGEST

EDITORIAL TEAM

EDITOR IN CHIEF

Dr. A. Balamurugan
Prof & Head CSE

EDITORS

Dr. T. Rajesh Kumar, IT

Prof.Ms. M. Divya
Priyadharshini, EEE

Prof.Ms. R.Kalpanasonika, CSE

Prof.N.Karthikeyan,MBA

STUDENT EDITORS

Mr.Adwaidh pramod

II Mech

From the editor….

"One way to love yourself and take charge of your life is through the practice of gratitude. Practicing gratitude increases self-awareness." Veronica Smith, Loving Yourself

Learning to take credits, demanding appreciation and valuing criticisms is what shapes a winner. "It's not a walk in the park", if you are an achiever it has nothing to do with luck, you did it, you stood alone in the crowd. Self-acceptance of your values makes you an achiever. This issue of Digest will give you such achievers of SKCT.

-Editorial Team

Reviews

Final viva voce Industry experts - **ECE department** – 16.03.2019

- ❖ Mr K. Vignesh , Continental Automotive Group, Executive Engineer, Bangalore
- ❖ Mr. Bhaskar Ramachandran, Project Leader, Analog LSI Design Team, ROHM Semiconductor India Pvt. Ltd, Coimbatore
- ❖ Mr. R. Balachandar, Managing Director, Vignesh & Co Electrical and Electronics, Coimbatore.

Featured

- ❖ Models exhibited – **Civil Engineering** students on structural concepts for continuous evaluation mentored by Mrs. Geethumohan

SKCT
Digest

❖ Retail Store Visit - Academic purpose - 16.03.2019 – MBA- I SOM - have visited different types of retail outlets and interacted with retailers & customers about their kindling
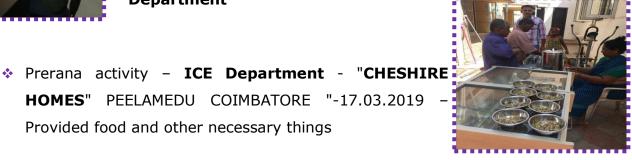

factors on sales & Purchases.

❖ I Mech C, Extended hour activity on 16.03.2019, *Once upon a Time* by Dr. S. Nalini

❖ NBA files verification on 17.03.2019 – **EEE Department**

❖ Prerana activity – **ICE Department** - "**CHESHIRE HOMES**" PEELAMEDU COIMBATORE "-17.03.2019 – Provided food and other necessary things

Events

❖ Guest lecture – ECE Department- Alumni **Mr.Rejish David Jose** (1994 passed batch), chief consultant, Pivot Management Consultancy, Coimbatore - "TQM for engineers" - III ECE -18.03.2019

Laurels

❖ Mr. Shaheen Ahamed, Ms. Sedhuka and Ms. Sneha Narendran of **III IT B** have participated- **RUSH'19 Hackathon** - SRM institute of science and technology -16.03.2019 - Altimetrik, Ascendas International Tech Park, Chennai -Natural Language Processing | Powered by UMM Digital –

SKCT
Digest

Shortlisted in Top 10 teams with internship in UMM digital and Sckript.

Placements

- ❖ **VIRTUSA CODETHON** - 16.03.2019 at SKCET, Team comprises of both ECE, CSE and IT.
- ❖ MBA placement - ICICI Bank Limited -3.6 lakhs – 12 candidates placed.
- ❖ Mr. Thanigachalam – Aptitude Training- III year students.

Students Corner

Ms. Keerthana of IV – EEE has won various trophies and awarded as Best Outing Sports Women in Sports Day.

Shampooing is an Indian concept

Shampoo was invented in India, not the commercial liquid ones but the method by use of herbs. The word 'shampoo' itself has been derived from the Sanskrit word champu, which means to massage.