



SRI KRISHNA COLLEGE OF TECHNOLOGY

(AN AUTONOMOUS INSTITUTION)
KOVAIPUDUR, COIMBATORE-641042



SKCT DIGEST

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From the Editor...

"Success is walking from failure to failure with no loss of enthusiasm." -- Winston Churchill

Failure is not the destination; it's just another station while journeying in your life train. Every successful person today was once an amateur who was either discredited or less appreciated. Never stop working towards your goal because of temporary failures. This issue of Digest will bring you news about few amateur artists who are taking infant steps to be a celebrity.

- Editorial Team

Featured

- ☆ Group Discussion on the topic "**Social Media and Younger Generation**" by I MBA students – 18.03.2019



- ☆ Group Discussion on the topic "**War and Economy**" by I MBA students – 19.03. 2019



- ☆ **IT Department** Staff Meeting 19.3.19 - Discussion on Academic Progress, Anna University Visit - files discussion.



Events



- ☆ **Guest Lecture - ECE Department** - Alumni Mr. Rejish David Jose (1994 passed batch), Chief Consultant, Pivot Management Consultancy, Coimbatore-"**TQM for Engineers**" – III ECE – 18.03.2019

- ☆ Continuous assessment - **Civil Engineering** - "**Model Making**" for Earthquake resistance structures



- ☆ Mini project presentation by III EEE & II EEE students

☆ Extended Hour activity - I EEE A - *Pencil Sketching Competition* - 18.3.19. The winners are

- I Place Ms.S. P. Haripriya- I CSE A
- II Place Mr.S. Harish- I CSE A
- III Place Ms. M. Divyadharshini - I CSE A & Ms. E. Madhumitha-I EEE B



☆ MHRD Institution's Innovation Council - Dr. B. Sathish Kumar – Mechanical Department - A Webinar - India Leadership Talk Series: Episode 3- Shri Ajit Doval, National Security Advisor, Govt. of India - "The Art of Decision Making" – 19.03.2019 – IIC student council members were attended.

☆ Industrial Visit – I MBA - Bull Smart Construction Equipment, Sulur, Coimbatore



Laurels

☆ Mr. Vignesh .M of I Mech C - II place in Drone event with prize - Rs. 18000 - Pragyan , NIT-Trichy - 17.3.19



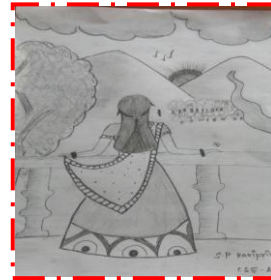
Story of an Accidental Invention – Corn Flakes

It all started with Will Keith Kellogg, his interest in medicine and a bout of forgetfulness. Kellogg assisted his brother, who worked as a doctor at the Battle Creek Sanitarium in Michigan, with patients and their diets. While conducting research with his brother and helping cook meals for patients, Kellogg stumbled upon a discovery that would change his life. Responsible for making bread dough one day, Kellogg accidentally left his main ingredient -- boiled wheat -- sitting out for several hours. When he came back to roll the ingredient into dough, the wheat became flaky. Curious to see what would happen, Kellogg baked the flaky dough anyway, creating a crunchy and flaky snack. The flakes were a hit with patients, so Kellogg embarked on a mission to enhance the product for large-scale sale.

Will Kellogg tinkered with his recipe and finally settled on using corn as a main ingredient for the flakes. He launched his business, "The Battle Creek Toasted Corn Flakes Company," in 1906, which eventually came to be known as the Kellogg's company that sells Corn Flakes, other cereals and convenience foods today



Students Corner



Art By : Ms. S. P. Haripriya- I CSE A, Mr. S. Harish- I CSE A, Ms. M. Divyadharshini - I CSE A
& Ms. E. Madhumitha-I EEE B

Campus Clicks

P.C.- Mr. Adwaith Pramod - II Mech A

