



# DIGEST

**DID YOU  
KNOW**

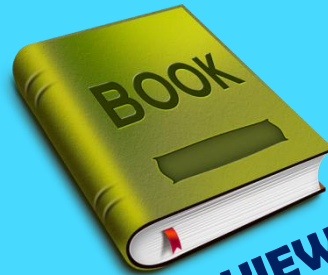


**KNOWLEDGE  
UPDATE**

**MEETINGS &  
DISCUSSIONS**

**PLACEMENTS**

**MOTIVATIONAL  
ZONE**



**REVIEW**

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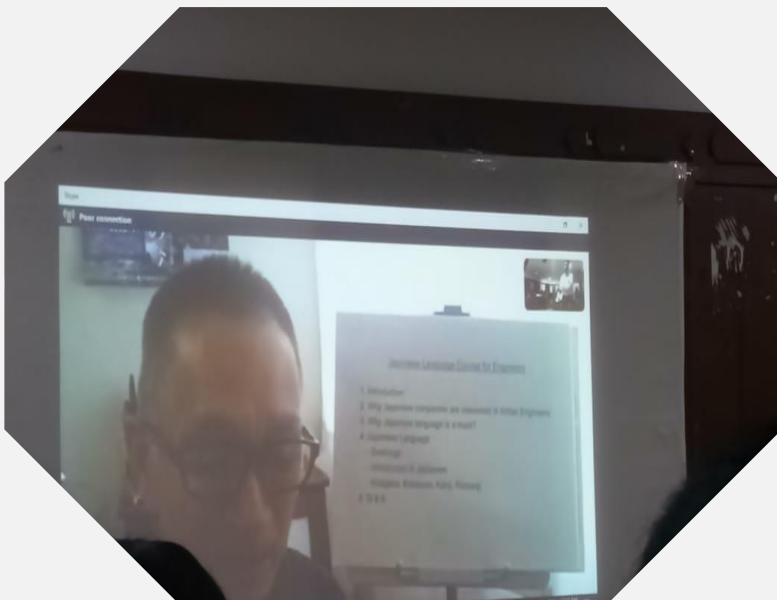
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# KNOWLEDGE UPDATE

**Mechanical Department** - Mr.K.Kaviyarasan AP/Mech and Mr.K.S.Raghul AP/Mech along with SAE team members have attended SAEINDIA Southern Section Coimbatore Division-Lecture Meeting on 7th June 2019.



**IT Department** - Ramya S, Vasuki D, Radha poorani R, Suganya N, Prithiksha parameshwari A of III IT B students have participated in an Awareness Program on Japanese Language, which was organized by Devbott Technologies, Coimbatore on 8.06.19

This event was arranged by Ms.D.Ranjani AP/IT

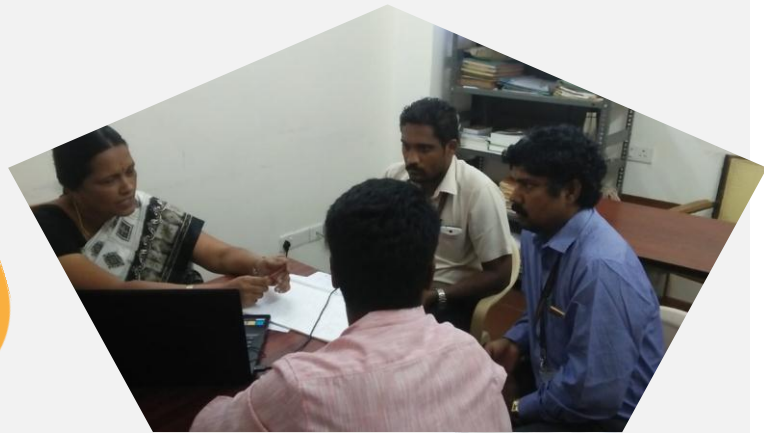


# MEETINGS & DISCUSSIONS



**EEE Department** –A Meeting was convened to assess the students' readiness for placements by the HoD

**S&H Department** -Physics course committee meeting was convened by Ms. K. Shanthi, AP, S&H, on 08.06.2019.



**S&H Department**-Prof. R. Shanthamani, HoD, S&H, had a meeting with maths course coordinators on 08.06.2019.



**Civil Department**-Discussion on Progress of Core Placement Training with the Placement Coordinator on 08.06.2019



# PLACEMENTS



**IT Department-** Mock Interview was conducted to all non-placed students in the department by all Faculty mentors.

**CSE Department** – Placement mentors discussed with the mentees about the progress of placements.

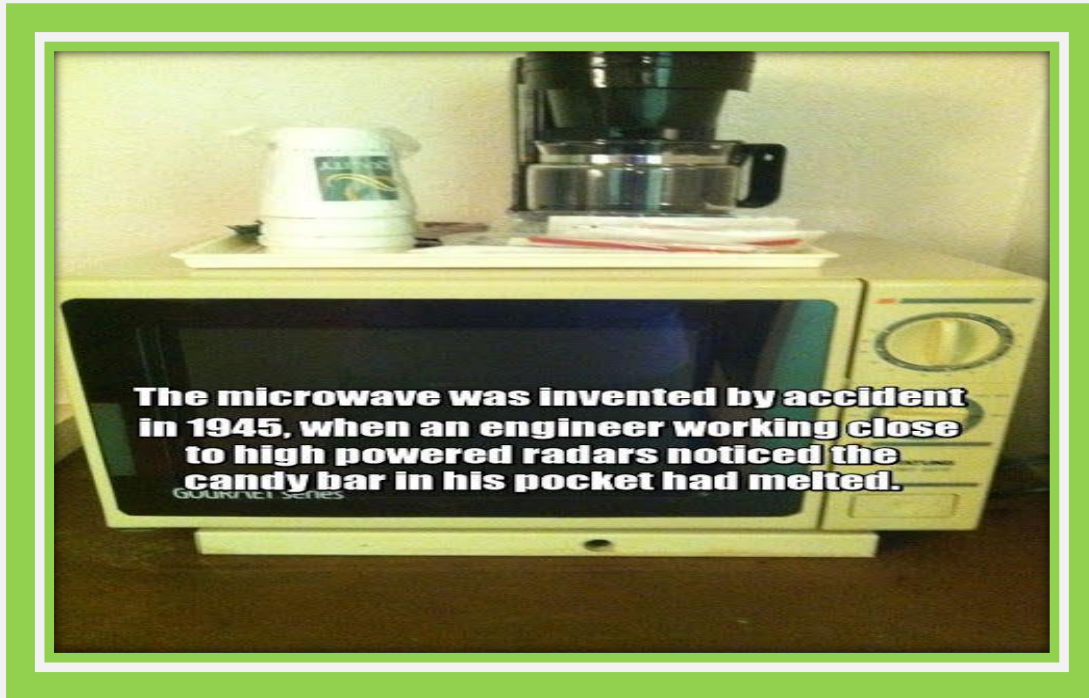


**ECE Department** – Core training in the fields of Communication Systems, VLSI & Embedded Systems for Placement opted students was given in the department.

**CSE Department** – Department level core training was given to the non-placed students in the department.



**DID YOU  
KNOW???**



Ways to start a new academic year:

**MOTIVATIONAL  
ZONE**

10 THINGS  
TEACHERS  
must do  
on the  
**1ST DAY**



- 1.) Greet Your Students.
- 2.) Have Work for Them Right Away (and All Day!).
- 3.) Introductions.
- 4.) Build Community.
- 5.) Teach Procedures.
- 6.) Enforce Rules.
- 7.) Question and Answer Time.
- 8.) Read.
- 9.) Observe and Assess.
- 10.) Ease Their Nerves.

### ***Silent Spring***

**Rachel Carson**

Rachel Carson's 1962 book *Silent Spring*, on the fraying relationship between nature and human beings, starts with "a fable for tomorrow" which seems terrifyingly close to the realms of possibility today. "There was once a town in the heart of America where all life seemed to live in harmony with its surroundings... Then a strange blight crept over the area and everything began to change." She writes of "mysterious maladies" wiping out flocks of chicken; cattle and sheep dying; birds falling silent; apple trees that came into bloom with no bees droning, thus denying pollination and fruit. Her chilling conclusion that people had done it themselves and nature's voice was being silenced in many towns made her want to explain what was going wrong.

First serialised in the *The New Yorker* before being published as a book, *Silent Spring* raised an alarm about the use of chemical pesticides, particularly DDT being sprayed widely first to kill mosquitoes, then all insects. This was the post-War years and "the use of toxic substances to eradicate pests was spearheaded by the US Department of Agriculture." In the 40th anniversary edition, biographer and historian Linda Lear says Carson's writing "stirred an awakening of public environmental consciousness." But initially the scientific community and particularly the chemical industry unleashed a fury against Carson, an outsider and a woman who had studied biology, "held in low esteem in a nuclear age," and had discovered nature in the company of her mother.

#### **And no birds sing**

She loved to read and the Romantic poets of England were her favourite, so it shouldn't come as a surprise that the title is inspired by John Keats' poem, 'La Belle Dame Sans Merci', with two of its lines contributing to the epigraph as well: "The sedge is wither'd from the lake/ And no birds sing."

A zoology professor urged her to major in Biology rather than English, and she pursued a career in science despite the fact that it had "few opportunities for women" in the 1930s. When Carson's book caught the attention of President John F. Kennedy, investigations were launched to verify her claims leading to the ban on DDT for agricultural use in 1972. She didn't live to see it, dying of cancer two years after the publication of *Silent Spring*. But the words she wrote — "Can anyone believe it is possible to lay down such a barrage of poisons on the surface of the earth without making it unfit for all life? They should not be called 'insecticides' but 'biocides'" — launched an environmental movement that made the world aware of the poisoning of nature.