

# SKCT DIGEST

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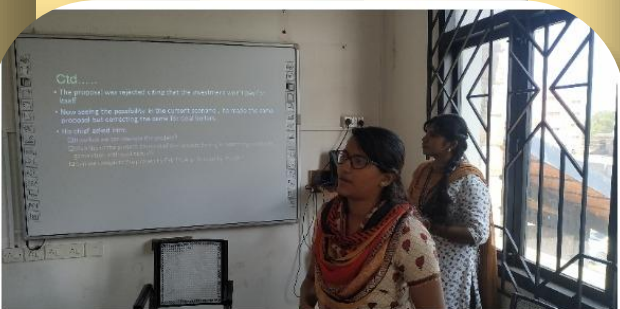


# KNOWLEDGE UPDATE



**IT Department** - Ms. Muthulakshmi AP/IT and Ms. Mythili AP/IT attended FDP on Angular JS organized by ICT academy for three days from 23 to 25 July 2019.

**CSE Department** - Dr.S.Siamala Devi attended a Conference on Artificial Intelligence and Cloud computing in Residency Towers, Coimbatore organized by CII.



**SoM** - Case presentation on the topic Coal Fired Broilers Project was done by Ms. Jolly Jacob , Ms. Janish, Mr. Thangaraj and Mr. Akshay of II MBA





# MEETINGS & DISCUSSIONS



**ICE Department-** NBA internal audit day 2 by other Department Heads.



**IT Department** - The HoD convened a meeting to convey the Minutes of HoDs meeting to all the IT faculty members.

**EEE Department** – The HoD convened faculty meeting to discuss the minutes of Principal's meeting with the HoDs



**P T Division** – Placement meeting was convened by Placement officer with the agenda of Accenture Communication test plan

# ACTIVITIES

**SoM-** A snap talk on the topic "Changing patterns of consumer behaviour" by Thivyaprasad and Rekha of II MBA B during Consumer behaviour class.



**SoM-** An activity regarding Identification of Individual Brand Image for the II MBA students was conducted during Brand Management class.

# STUDENT CORNER

## Things to do in Your 20s to Get Success:

### 1. Travel the World:

In your 20s you should travel the world.

Experience with difference Kind of people, culture and language will expand your perspective.

### 2. Saving:

Try to Save Money even if it is little.

Money management will save yourself from financial emergency and stress over the course of your life.

### 3. Leave Comfort Zone:

In your 20s you should leave your comfort zone and take risks.

Enjoy new experiences and being open to doing things differently.

### 4. Learn new Things:

You should learn lots of new things which can expand your skill sets.

Learning new things will not only help you in your career but also in your life.

### 5. Be Open To Different Path:

In your 20s you must be open to new paths and opportunities.

Sometimes life has better career plan for us. So, embrace and accept the change.

### 6. Time Management:

Time is on your Side when you are going.

You should invest your time carefully.

Try to read books and learn different things in your free time.

**-Mr Ajay Balaji A, Mr. Arun R - IV CSE A**



## NATIONAL NEWS:

- *Kumaraswamy govt. loses trust vote- The Hindu*
- *Modi did not seek Trump's mediation in Kashmir Centre- The Hindu*
- *Assam NRC final publication deadline extended to August 31-The Hindu*
- *Boris Johnson to become Britain's next PM-The Hindu*
- *For victims of crime, compensation remains elusive-The Hindu*
- *Do you have proof of T.N. having received NEET Bills: HC to Centre- The Hindu*
- *Southern Railway a laggard in grievance redressal through Coach Mitra- The Hindu*
- *Coracle services suspended in Hogenakkal- The Hindu*
- *Planting begins at Government Botanical Garden for second season-.The Hindu*
- *UGC list of fake universities : 14 out of 23 around since 2005-The Hindu*
- *Scrutinise RTI Bill : Opposition-The Hindu*
- *Centre plans to extend session by 10 days amid uproar-The Hindu*
- *Centre usurping States' rights: MPs-The Hindu*
- *President doesn't make things up: aide-The Hindu*
- *Finance minister to hear bizmen's wishlist at GST council meeting- The Indian Express*

## INTERNATIONAL NEWS:

- *Johnson the Brexiteer vows to seal divorce deal-The Hindu*
- *Former Chinese premier Li Peng passes away at 90-The Hindu*
- *Pak unlikely to get US help with economy, but says ties eased-The Indian Express*
- *Warning shots fired at Russian plane:S Korea-The Indian Express*

## BUSINESS:

- *L&T profit rises 20.5% margins drop-The Hindu*
- *Etihad in the race to acquire Jet Airways-The Hindu*
- *IMF cuts India's growth forecast for 2019-20 to 7%-The Hindu*
- *Recoveries help IOB narrow loss-The Hindu*
- *Pay Pal mulls data localisation for India-The Hindu*
- *'Data breaches cost firms dear'-The Hindu*
- *'Circular from NHB not to have impact on HDFC'-The Hindu*

## SPORTS NEWS:

- *Rahul Chahar – finding his spot on the big stage-The Hindu*
- *West Indies recalls Narine and Pollard-The Hindu*
- *Ashes jerseys to have players names, numbers-The Hindu*
- *The new Indian fan and why he was angry after the final-The Hindu*
- *Ireland set of landmark Lord's Test-The Hindu*
- *Chaudari yearning to lay hands on trophy-The Hindu*

# INTERESTING ENGINEERING



New techniques that capture semantic relationships between words are making machines better at understanding natural language.

We're used to AI assistants—Alexa playing music in the living room, Siri setting alarms on your phone—but they haven't really lived up to their alleged smarts. They were supposed to have simplified our lives, but they've barely made a dent. They recognize only a narrow range of directives and are easily tripped up by deviations.

But some recent advances are about to expand your digital assistant's repertoire. In June 2018, researchers at OpenAI developed a technique that trains an AI on unlabeled text to avoid the expense and time of categorizing and tagging all the data manually. A few months later, a team at Google unveiled a system called BERT that learned how to predict missing words by studying millions of sentences. In a multiple-choice test, it did as well as humans at filling in gaps.

These improvements, coupled with better speech synthesis, are letting us move from giving AI assistants simple commands to having conversations with them. They'll be able to deal with daily minutiae like taking meeting notes, finding information, or shopping online.

Some are already here. Google Duplex, the eerily human-like upgrade of Google Assistant, can pick up your calls to screen for spammers and telemarketers. It can also make calls for you to schedule restaurant reservations or salon appointments.

In China, consumers are getting used to Alibaba's AliMe, which coordinates package deliveries over the phone and haggles about the price of goods over chat.

## WHAT HAPPENED TODAY



1969 - Apollo 11 Safely Returns To Earth

1969 : Apollo 11, the U.S. spacecraft that had taken the first astronauts to the surface of the moon, safely returns to Earth.

2005 - Lance Armstrong Wins 7th Tour De France

2005 : Lance Armstrong wins a record-setting seventh consecutive Tour de France and retires from the sport.

2006 - Iraq Saddam Hussein Trial

2006 : Saddam Hussein's trial for crimes against humanity resumed in Baghdad on this day despite his absence.



# HEALTH TIPS

Raisins water Help Cleanse And Detox The Liver, check out other benefits

Everyone knows raisin is how much beneficial for health. People use it to stay healthy. But let us tell you that its water is even more beneficial. Drinking it cures many diseases. With just a cup of raisin water, you can keep yourself healthy.

Boil a cup of water. Wash about a handful of raisins and soak them overnight. Drain this water in the morning and drink it on an empty stomach and chew the raisins and eat it. Learn the same with its advantages.

- \* Raisins water improves your digestion. It helps in digesting food. So you don't have to suffer like constipation or gas.
- \* Antibacterial property present in it removes the odor from the mouth. Moreover, the calcium present in it also strengthens the bones and prevents iron anemia.
- \* Regular use helps to relieve high blood pressure. The fiber, potassium, and antioxidants present in it help to control your enlarged blood pressure.
- \* Raisins water oxidizes the enlarged cholesterol in your body to prevent it from growing. This doesn't cause you any heart problems.
- \* This is the surest way to clean your liver. It removes dirt from the liver and keeps it healthy and keeps you away from diseases caused by it.

## DID YOU KNOW???

There's a rare type of blood that's shared by only 43 people in the entire world. 'Rhnull' blood doesn't contain any of the Rh antigens that 99.9% of humans have. It's often called 'golden blood' because it can be given to anyone who has a rare Rh blood type, but there are only 9 active donors, so it's only used in extreme circumstances.



## AWARENESS CORNER





## BOOK REVIEW

### The Gifted School

Bruce Holsinger

Smart and juicy, a compulsively readable novel about a previously happy group of friends and parents that is nearly destroyed by their own competitiveness when an exclusive school for gifted children opens in the community

This deliciously sharp novel captures the relentless ambitions and fears that animate parents and their children in modern America, exploring the conflicts between achievement and potential, talent and privilege.

Set in the fictional town of Crystal, Colorado, *The Gifted School* is a keenly entertaining novel that observes the drama within a community of friends and parents as good intentions and high ambitions collide in a pile-up with long-held secrets and lies. Seen through the lens of four families who've been a part of one another's lives since their kids were born over a decade ago, the story reveals not only the lengths that some adults are willing to go to get ahead, but the effect on the group's children, sibling relationships, marriages, and careers, as simmering resentments come to a boil and long-buried, explosive secrets surface and detonate. It's a humorous, keenly observed, timely take on ambitious parents, willful kids, and the pursuit of prestige, no matter the cost.



## MOTIVATIONAL ZONE

**YOU ATTRACT  
WHAT YOU ARE,  
NOT WHAT YOU WANT.  
IF YOU WANT GREAT,  
THEN BE GREAT.**

KUSHANWISDOM

MAIL US: [digestfeedback@skct.edu.in](mailto:digestfeedback@skct.edu.in)

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